



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102348

Schedule Dates 09/04/12-09/17/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1687/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 08/29/12
Last Modified 09/12/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07900984
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,580.00
Net Total \$14,620.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	41	\$17,200.00
Grand Total:	41	\$17,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	5A- 5:55A (EST)	1		X	X	X				1	\$150.00	\$150.00	WBNS-TV (WBNS)	NEWS	8/29/12
2.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5:57A- 7A (EST)	1	X							1	\$350.00	\$350.00	WBNS-TV (WBNS)	6AM NEWS	8/29/12
3.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	7A- 8A (EST)	3		X	X	X				3	\$375.00	\$1,125.00	WBNS-TV (WBNS)	CBS THIS MORING AT 7AM	8/29/12
4.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	8A- 8:55A (EST)	3		X	X	X				3	\$150.00	\$450.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/29/12
5.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	9:58A- 10:55A (EST)	3		X	X	X				3	\$250.00	\$750.00	WBNS-TV (WBNS)	DEAL	8/29/12
6.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	10:58A- 11:57A (EST)	3		X	X	X				2	\$225.00	\$450.00	WBNS-TV (WBNS)	TPIR	8/29/12
6.0.1	Closed Preempt	09/04/12															WBNS-TV (WBNS)	No Avail/Exception - OBAMA IN EVERY BRK	
7.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	11:58A- 12:30P (EST)	1		X	X	X				1	\$275.00	\$275.00	WBNS-TV (WBNS)	NEWS	8/29/12
8.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	12:30P- 2P (EST)	1		X	X	X				1	\$275.00	\$275.00	WBNS-TV (WBNS)	SOAPS	8/29/12
9.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	2P- 3P (EST)	3		X	X	X				3	\$175.00	\$525.00	WBNS-TV (WBNS)	TALK	8/29/12
10.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	3P- 3:55P (EST)	3		X	X	X				3	\$175.00	\$525.00	WBNS-TV (WBNS)	DR PHIL	8/29/12
11.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	3:58P- 5P (EST)	3		X	X	X				3	\$175.00	\$525.00	WBNS-TV (WBNS)	DR OZ	8/29/12
12.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	6:58P- 7:30P (EST)	1					X			1	\$750.00	\$750.00	WBNS-TV (WBNS)	JEOPARDY	8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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13.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	7:30P- 7:57P (EST)	2		X	X	X				2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	WHEEL	8/29/12
14.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	6:57A- 9A (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/29/12
15.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	8:58A- 10:30A (EST)	1							X		\$325.00		WBNS-TV (WBNS)	SUNDAY MORNING	8/29/12
15.0.1	Closed Preempt	09/09/12															WBNS-TV (WBNS)	Political/Spot -1200	
16.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7:57P- 9P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	HOW I MET YOUR MOTHER/CBS FALL PREVIEW SHOW	8/29/12
17.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	8:58P- 10P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS/MIKE	8/29/12
18.0	Normal Line / SPOT	09/05/12-09/05/12	5	:30	7:57P- 9P (EST)	1			X					1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	BIG BROTHER	8/29/12
19.0	Normal Line / SPOT	09/06/12-09/06/12	5	:30	9P- 10P (EST)	1				X				1	\$1,900.00	\$1,900.00	WBNS-TV (WBNS)	BIG BROTHER	8/29/12
20.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	7A- 8A (EST)	1					X				\$375.00		WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	8/29/12
20.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Political/Spot -1200	
21.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	8A- 8:55A (EST)	1					X			1	\$150.00	\$150.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/29/12

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23.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	11:58A- 12:30P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	NOON NEWS	8/29/12
24.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	12:30P- 2P (EST)	1					X				\$275.00		WBNS-TV (WBNS)	SOAP ROTATION	8/29/12
24.0.1	Closed Preempt	09/07/12															WBNS-TV (WBNS)	Schedule Change/Spot -US OPEN	
25.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	12:30P- 2P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	SOAP ROTATION	8/29/12
26.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6:58P- 7:30P (EST)	1	X								\$750.00		WBNS-TV (WBNS)	JEOPARDY	8/29/12
26.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
27.0	Normal Line / SPOT	09/04/12-09/06/12	5	:30	8:58A- 9:55A (EST)	3		X	X	X				3	\$175.00	\$525.00	WBNS-TV (WBNS)	KELLY	8/30/12
28.0	M/G For 6.0.1,24.0.1 / SPOT	09/10/12-09/10/12	5	:30	7:30P- 7:57P (EST)	1	X								\$500.00		WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/30/12
28.0.1	Closed Preempt	09/10/12															WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
29.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	2P- 3P (EST)	1					X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	THE TALK	9/12/12
30.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	12:30P- 2P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	SOAP ROTATION	9/12/12

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